



Life. Be In It. N.Q. proprietor John Blood (left) and Rockhampton Office Manager Gary Sait

EXPERIENCE PAYS FOR NQ EMPLOYER - Life Be In It N.Q.

John Blood, proprietor of Life Be in It N.Q., contacted the Experience Pays info line after seeing a press advertisement for the campaign.

Life Be in It N.Q. is a government contractor for Work for the Dole programs with offices in Townsville, Rockhampton, Gladstone and Emerald.

John had already employed 58-year-old Gary Sait as Office Manager of the Rockhampton office and was very pleased with his performance.

“Gary has changed the way I think about older workers - he’s absolutely brilliant,” John said.

“There’s never a whinge, never a complaint and things are always done perfectly, and he puts in the extra time if needed.

“When I saw the Experience Pays ad I thought ‘let’s give this lot a go and see what we can come up with’.”

John contacted the Experience Pays 1800 number to find out how he could attract more mature-age job applicants.

“They didn’t overload me with information but gave enough to change the way I think.

“They gave me some tips on the wording of ads so they didn’t exclude that age bracket.”

John said his positive experience with Gary and the advice he received from the Experience Pays team has shifted his focus as an employer.

John has since employed two more mature-age people as supervisors in the Rockhampton and Ingham offices.

“This has changed the way I look at mature-age job applicants,” he said.